



WP 1.3 March 2014 Booking deadline: February 7th Creative deadline: February 13th

Alternative Investments Section

This feature has been years in the making for WP, but also for the Canadian Financial Services Industry as a whole. This section is dedicated to covering key themes in the exempt market space and bringing a new level of awareness to the investment opportunities within it. Having an exclusive interview with investment icon Michael Lee Chin, it is an opportunity for the key players in the Alternative Investment space to stand out and be featured as a leader in Canada's newest financial publication, Wealth Professional.



www.wealthprofessional.ca





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Advertising Package:

As a member of NEMA, you will have a discounted position in this exclusive exempt market feature

1) Full-Page Participation: \$3,950 (Includes Editorial Contribution in Section)
Value: \$6,750

2) Half-page advertisement plus editorial: \$2,950 (written by KMI editorial staff)
Value: \$3,760

3) Exempt Market Listing: \$1,500 . Includes expert listing in directory– approximately 1/4 of a page
Value: \$2,000

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